



RTITB SETTING THE STANDARD

Did you know using eTruck could increase your profit by 54%?

Here's how

Current approach- 4 2 week total income £2175

WEEK 1

NOVICE	NOVICE	NOVICE	NOVICE	NOVICE
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
NOVICE	NOVICE	NOVICE	NOVICE	NOVICE
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
NOVICE	NOVICE	NOVICE	NOVICE	NOVICE
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE

Income



Total = £1050

WEEK 2

EXISTING CANDIDATE	EXISTING CANDIDATE	EXISTING CANDIDATE	CONVERSION CANDIDATE	CONVERSION CANDIDATE
EXISTING CANDIDATE	EXISTING CANDIDATE	EXISTING CANDIDATE	CONVERSION CANDIDATE	CONVERSION CANDIDATE
EXISTING CANDIDATE	EXISTING CANDIDATE	EXISTING CANDIDATE	CONVERSION CANDIDATE	CONVERSION CANDIDATE

Income



Existing candidates $£225 \times 3 = £675$

Conversion candidates $£150 \times 3 = £450$



Total = £1125

COSTS

10 X Instructor Day Rate - £150 = £1500 9 X O2 NORS Registrations = £22.50

PROFIT £652.50





New approach 2 week total income £3465

WEEK 1

NOVICE CANDIDATE	NOVICE CANDIDATE	NOVICE CANDIDATE	EXISTING CANDIDATE	EXISTING CANDIDATE
NOVICE CANDIDATE	NOVICE CANDIDATE	NOVICE CANDIDATE	EXISTING CANDIDATE	EXISTING CANDIDATE
NOVICE CANDIDATE	NOVICE CANDIDATE	NOVICE CANDIDATE	EXISTING CANDIDATE	EXISTING CANDIDATE

Income



Novice candidates $£350 \times 3 = £1050$



Existing candidates $£225 \times 3 = £675$



Total = £1725

WEEK 2

NOVICE	NOVICE	NOVICE	CONVERSION CANDIDATE	REFRESHER
CANDIDATE	CANDIDATE	CANDIDATE		CANDIDATE
NOVICE	NOVICE	NOVICE	CONVERSION CANDIDATE	REFRESHER
CANDIDATE	CANDIDATE	CANDIDATE		CANDIDATE
NOVICE	NOVICE	NOVICE	CONVERSION CANDIDATE	REFRESHER
CANDIDATE	CANDIDATE	CANDIDATE		CANDIDATE

Income



Novice candidates $£350 \times 3 = £1050$



Conversion candidates $£350 \times 3 = £450$



Refresher candidates $£80 \times 3 = £240$



Total = £1740

COSTS

10 X Instructor Day Rate - £150 = **£1500**

15 X eTruck Licences = £918

15 X O2 NORS Registrations = **£37.50**

PROFIT £1009.50